Web User Persona Profile

Persona #12 - Middle School/High School Partnership Seeking

Name:	
Profession:	
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Industry:	
Location:	
Gender:	
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Age:	
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Cultural Origins:	

Type of User:

O Prospective Student/ Partnership

Current Student/ Partnership

Length of time in current profession: (if applicable)

C Less than one year

- 1-4 years
- 5-10 years
- 11+ years

How are you planning to pay for education?

Purpose for Internet usage:

Frequency of internet usage:

Most common internet activities:

(CTRL + Click)

Are you the first in your immediate family to attend college?

⊖ Yes ⊖ No

Highest Education Attained:

- No high school diploma
- High school graduate/GED
- Some college
- Associate degree
- Bachelors degree or higher

Interest in NVCC: (CTRL + Click to select multiple items)

Based on your selection in the above "Interest in NVCC" section, what are your goals?

Interests/ Hobbies/ Activities:

Valley Community College 750 Chase Parkway • Waterbury. CT 06708 www.ncc.commet.edu

Naugatuck