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# NEWN CONFERENCE

3.16.18

## NEWN CONFERENCE

GROWING  
**STRONGER**  
TOGETHER

3.16.18

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### Keynote Speaker



**Phil Jordan**  
Executive Director, EARL  
Vice President,  
BW Research Partnership

## NEWN CONFERENCE

Philip Jordan is the Executive Director of the Economic Advancement Research Institute and the Vice President of BW Research Partnership. Jordan has authored numerous reports, including national solar labor market studies, regional renewable energy and green construction analyses, and comprehensive reports on industry clusters from healthcare to technology. He previously served as the director of the San Diego and Imperial Region Center of Excellence where he provided training and skill gap analysis to the nine community colleges in his region. His research focused primarily on healthcare, information and communications technologies, and green industries. Jordan is currently an Associate Fellow at the Ash Center at Harvard University where he focuses on U.S.-China comparative analysis of 21st century talent demands.

### General Assembly Speaker



**Kathy Mannes**  
Vice President,  
Building Economic Opportunities  
Jobs for the Future

Kathy Mannes is the Vice President of Building Economic Opportunity Group at Jobs for the Future. In her role as vice president, Ms. Mannes leads the organization's body of work dedicated to increasing opportunities for low-income, low-skilled adults to obtain the education and skills necessary to attain productive jobs and careers. Ms. Mannes is a national expert in workforce development and public-private partnerships that produce labor and talent solutions. In 2014, Ms. Mannes was appointed to the U.S. Department of Labor to help launch a new Center for Workforce and Industry Partnerships. Previously, Ms. Mannes served as the senior vice president for Workforce and Economic Development at the American Association of Community Colleges to expand the capacity of community colleges and promote access and completion in the workforce and economic development arena.

GROWING  
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TOGETHER

Friday, March 16, 2018

8:00 a.m. - 3:30 p.m.

**Naugatuck Valley Community College**  
750 Chase Parkway • Waterbury, CT



For over a decade, NEWN has held day-long conferences focused on a range of workforce topics that resonate among professionals who are involved in workforce development within community colleges, workforce development boards, economic development agencies, and other settings. This year's theme "Growing Stronger Together," reflects the synergistic value of collaborating with stakeholders from a variety of workforce settings. The NEWN conference is an inclusive gathering of educators, industry partners, and community/workforce development professionals, giving all the opportunity to bring together our practical, creative, collaborative minds and experiences. Grow your ability to support the workforce development needs of our communities. Join us as we share action-oriented, innovative ideas, programs, and tools that you can immediately put into action.

GROWING **STRONGER** TOGETHER

**8:00 – 8:30 am • Registration** – Continental Breakfast, Exhibitors Open

**8:35 – 8:50 am • Welcome**

Dianne Palter Gill, Ed.D., Dean, Corporate and Professional Education, North Shore Community College  
Daisy Cocco De Filippis, Ph.D., President, Naugatuck Valley Community College

**8:50 – 9:40 am • Keynote: The New World of Work -Talent Development for the Digital Age**

Phil Jordan, Executive Director, Economic Advancement Research Institute

**9:40 – 10:00 am • Break** – Exhibitors Open

**10:00 – 11:00 am • Break-Out Session 1**

**Option 1 – General Dynamics/Electric Boat: Educating Future Manufacturing Employees Through Creative College and High School Partnerships.**

Hear examples of creative private/public solutions to workforce shortages in Eastern Connecticut as the panel discusses educational partnerships created to meet General Dynamics/Electric Boat’s critical demand for manufacturing workers. Learn how flexible educational solutions and interwoven funding sources address a continuum of services.

**Option 2 – Developing Intercultural Communication Competence in College and Business Settings**

Intercultural communication competence is essential to succeed in a multicultural environment. Cultural communication styles and values of organizations often differ from their stakeholders, which regularly leads to subpar outcomes. Join us if you are interested in helping corporate clients recognize differences, gain intercultural communication competencies, and improve results.

**Option 3 – The Expectation of Millennials**

Integrating millennials into a business model can be difficult. Going beyond a “generations in the workplace” program, learn about our insights based on interviews with over 100 millennials and regional business leaders about efforts to harness millennials’ energies, talents and interests.

**11:05 am – 12:05 pm • Break-Out Session 2**

**Option 1 – A Public-Private Partnership That’s a SNAP!**

Learn about promising practices from panelists representing the Hartford Foundation for Public Giving; the Connecticut Department of Social Services; and Asnuntuck Community College who are working collaboratively to provide support, case management and employment training to SNAP (Supplemental Nutrition Assistance Program) recipients.

**Option 2 – Engaging Business and Industry Partners: Best Practices From Agriculture to Health Care**

Want to gain tips to make your industry partnerships successful? Vermont and Minnesota are tackling the need for agricultural educators, career navigators and students in a diverse 21st century Ag Sciences industry. Rural community members, three medical schools, and a variety of health care providers/facilities in Connecticut and New York partnered to create a summer rural immersion experience that features both health care delivery and quality of life components.

**Option 3 – Building a Responsive Workforce Development Operation**

Community College of Rhode Island took steps to build a workforce development operation that is aligned with the State’s economic and workforce development priorities. The roundtable will explore external partnership development and internal operations needed to leverage curriculum, programs, faculty, and facilities—all designed to meet employer and student needs.

**12:10 – 1:10 pm • Lunch:** Exhibitors Open

Add your best practices and solutions to our challenges that are now posted around the room.

**1:15 – 2:05 pm • General Session: Making the Future Work**

Kathy Mannes, Vice President, Building Economic Opportunities for Jobs for the Future

**2:05 – 2:15 pm • Break** – Exhibitors Open

**2:15 – 3:00 pm • Town Hall Meeting: Growing Stronger Together**

Sharing Best Practices and Solutions as we Grow Stronger Together

**3:00 – 3:30 pm • Raffle and Wrap Up**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Organization \_\_\_\_\_

Position title for name tag \_\_\_\_\_

Birth Date \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Email \_\_\_\_\_

*used for confirmation and conference communications*

**This year we will hold a Town Hall meeting to share best practices and solutions. Please submit your top three workforce challenges with your registration. My top three challenges are:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## PRICING OPTIONS

**Register before February 15: \$99 per person; CRN 2234**

**Register 3 or more employees together: \$99 per person; CRN 2234**

**Register February 16 or later: \$129 per person; CRN 2235**

## PAYMENT OPTIONS

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**Check** Please make checks payable to NVCC and mail to NVCC, 750 Chase Parkway, Room F323, Waterbury, CT 06708

**CANCELLATION, SUBSTITUTION, AND REFUND POLICY:** Registration cancellations prior to Friday, March 2, will incur no penalty. Cancellations on or after Friday, March 2 are subject to a \$40 cancellation fee. Cancellation notices must be sent in writing to nc@nv.edu. No refunds will be made for cancellations made after Friday, March 9. Substitutions from within the same institution are permitted at no additional cost. All substitutions must be in writing and accompanied by a completed registration form.

**DISCLAIMER:** If NEWN cannot hold the Annual Conference due to acts of God, war, government regulations, disaster, civil disorder, or curtailment of transportation facilitating other emergencies making it inadvisable, illegal, or impossible to provide the facilities or to hold the meeting, each prepaid attendee will receive a copy of the Annual Seminar handouts and any other materials that would have been distributed. Fixed meeting expenses will be paid from the pre-registration funds. Remaining funds will be refunded to pre-registrants. NEWN is not responsible for any other costs incurred by pre-registrants in connection with the Annual Conference. The views and opinions expressed by presenters are their own and do not necessarily represent those of NEWN.

**ACCOMMODATIONS:** **The Hampton Inn**, 777 Chase Parkway, Waterbury, CT 06708, (203) 753-1777  
The Hampton Inn is adjacent to the College. NEWN has a block of rooms for March 15 – 16. Availability is on a first come basis and rate cannot be guaranteed after February 15. NEWN Group Room Rate: \$119 per night, single/double occupancy.