



JOBS FOR THE FUTURE

FUTURE OF WORK

OUR NORTH STAR

No better time to be
Jobs for the Future





*"It's always 'Sit,' 'Stay,' 'Heel'—never
'Think,' 'Innovate,' 'Be yourself.'"*

a new
VISION

How we move our MISSION forward

JOBS FOR THE FUTURE



PERFECT STORM

Failing Education System

Only 37% of high school seniors are prepared for post-secondary coursework.

Skills Gaps

<1% of new jobs go to workers without a postsecondary degree

Technology Automation

2040: 40% of today's jobs could be eliminated
2020: 6M U.S. jobs are likely to be eliminated

Funding Gridlock

Traditional funders struggle to think and act big
Federal budgets are being slashed



FRAYING SOCIAL SAFETY NETS



Federal Budget Cuts

We can anticipate that funding levels will continue to decline.



Fissuring of Work

Work marketplaces are shifting costs to workers and altering social contracts.



Wealth Disparity

1% hold 40% of all private U.S. wealth
—more than the bottom 90%.
The bottom 90% hold 73% of all debt.

MOONSHOT OF OUR TIME

A future in which automation, economic mobility, and dignified work are equal partners in the American dream.

JFF



PROVIDING CRITICAL THOUGHT LEADERSHIP

Bridging conversations between traditional systems and system disruptors

Exploring the impact of the changing nature of work on the populations we serve

Support industry-driven innovation—programs and credentials-- for new economy companies and “new collar” workers



VOICES FOR
Opportunity JFF BLOG

MONDAY MARCH 6, 2017

Jobs for the Future of Work:
Supporting Workers and
Employers as Technology and
Talent Transform

MARIA FLYNN



As I enter my third month as JFF's President and CEO, it is becoming increasingly clear to me that in order to advance JFF's mission of helping all young people and adults attain



WHAT'S **NEEDED?**

Rapid deployment of tested solutions

Scale

Bridging traditional systems and innovation

Public/Private partnerships

Post-partisanship collaboration



ARE YOU
READY TO BE
BOLD?



Google IT Support Certificate: an example of how to align employer driven and post-secondary credentials to prepare students and workers for new economy jobs



OUR NETWORK OF NETWORKS



BILL & MELINDA
GATES foundation



National Association
of Workforce Boards



JFF mobilizes the players to drive results

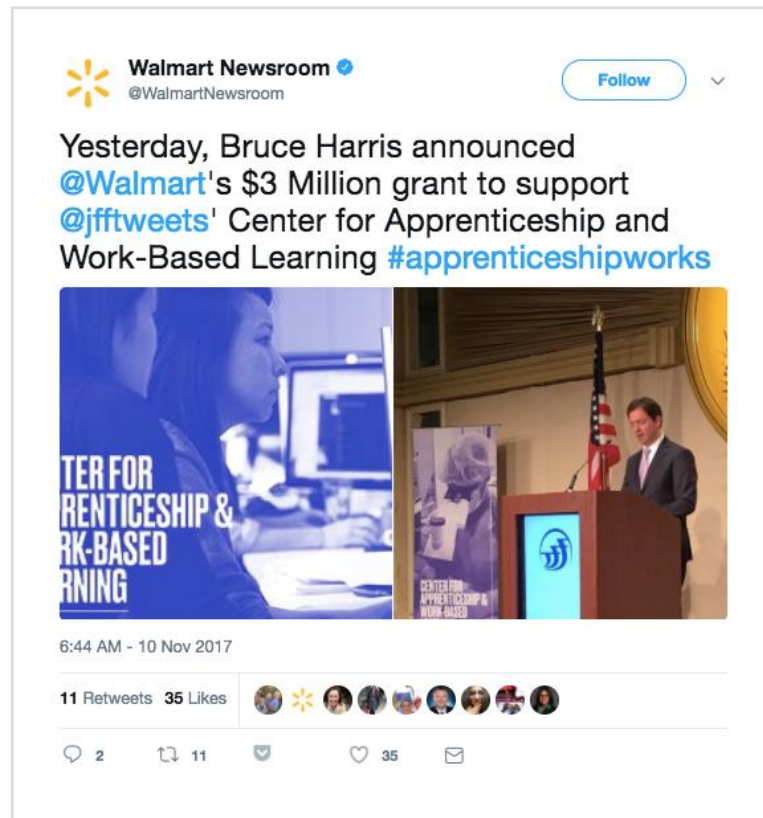
For over 35 years, JFF has been focused on working with employers, educators, and the public sector to build a future that works.

As an established and trusted leader in the field, we have deep expertise and strong working relationships with the partners who need to work together to drive impact and scale. .

Our national web of organizational partnerships amounts to a “network of networks.” JFF informs the strategies, policies, and activities of groups that reach over 100 million people in America. We bridge the disruptive and traditional to help transform system and program designs.

STRATEGY

NEW PARTNER MODEL



\$1.5m



\$1.5m+



Supporting apprenticeship and work-based learning as mainstream workforce development and talent solutions.

WHAT THE CENTER DOES

Serve as a resource hub of best-in-class apprenticeship and work-based learning resources

Provide technical assistance to help stakeholders best implement high-quality apprenticeship and work-based learning programs

Catalyze an awareness campaign and a learning community that will promote and expand apprenticeship and work-based learning as mainstream workforce solutions

WHY WE CREATED THE CENTER

Encourage demand for apprenticeship and work-based learning by demonstrating their value for employers and workers

Help employers work with state and regional partners to “grow their own” pipeline of skilled workers

Share and spread best practices through a centralized resource hub

HOW WE MEASURE SUCCESS

Increase access for underrepresented populations (minorities, veterans, women, aging populations, those with disabilities, etc.)

Encourage new pathways for youth through pre-apprenticeship, apprenticeship, and work-based learning

Expand into new industries

WHO IT'S FOR

Employers and industry associations

Schools and colleges

Funders

Government agencies and state/local workforce and education policymakers,

Training providers, workforce boards, and intermediaries



OUR IMPACT

Apprenticeships and other forms of work-based learning are recognized as viable career options, and more students and workers gain industry-recognized skills and credentials

Strong partnerships achieve shared goals and outcomes

More employers engage in the education and training of their future pipeline of skilled workers

New policies promote and scale apprenticeships and spur the movement

EDUCATION AND ECONOMIC MOBILITY THROUGH APPRENTICESHIP

National Apprenticeship Intermediary in Advanced Manufacturing

JFF has been selected by the U.S. Department of Labor as a national industry intermediary to drive the expansion of Registered Apprenticeship in the growing advanced manufacturing sector. Under a USDOL contract, JFF is partnering with manufacturing associations and leading innovators in apprenticeship to dramatically increase the number of manufacturing firms that are utilizing Registered Apprenticeship and to train over 2,200 apprentices over the next five years.

National Apprenticeship Intermediary in the Hospitality Sector

JFF is a key partner in the team selected by the USDOL to serve as a national apprenticeship intermediary in the hospitality sector. The team—led by the National Restaurant Association and the American Hotel and Lodging Association, and including Hilton Worldwide and other major employers—will establish Registered Apprenticeship opportunities that improve productivity and lead to high-wage careers in the restaurant and hotel industries. Under a five-year USDOL contract, the team will expand programs in hospitality to train over 2,200 apprentices.

Diversity and Inclusion in Apprenticeship

JFF has been selected by the USDOL to support increased demographic diversity and inclusion in apprenticeship.

Under a five-year contract, JFF is partnering with a consortium of community colleges, national organizations, national employers (Hilton Worldwide, CVS Health, and The Hartford), and local partners in four cities to increase the participation of women, people of color, and disconnected/opportunity youth who enter and complete Registered Apprenticeship programs through implementation and scaling of diversity and inclusion plans and practices.

Expansion of New, Hybrid Apprenticeship Model

JFF leads a five-year multimillion dollar American Apprenticeship Initiative (AAI) grant from the USDOL to expand a new, hybrid/competency-based industrial manufacturing technician (IMT) Registered Apprenticeship program. JFF facilitated the development, registration, and piloting of the IMT RA working with labor-management groups and state and federal apprenticeship agencies. Under the AAI grant, JFF is dramatically expanding the IMT across eight states to register 1,450 apprentices and serve 150 employers.



LABS IS OUR **INNOVATION+STRATEGY**
ARM



JFF LABS LAUNCHED

- Sponsored NewCo Shift Forum Twilight Gathering San Francisco, CA February 26 & 27
- “A Lab for The Moonshot of Our Time” by John Battelle, NewCo Editor in Chief, Wired Founder
- 82M Total Potential Audience for Press Release



KATHY MANNES

Vice President

kmannes@jff.org

JOBS FOR THE FUTURE

617.728.4446 info@jff.org

88 Broad Street, 8th Floor, Boston, MA 02110 (HQ)

122 C Street, NW, Suite 650, Washington, DC 20001

505 14th Street, Suite 340, Oakland, CA 94612

WWW.JFF.ORG

