

Course Title & Number: COM*H-100 Introduction to Communication

Competency Area: **CRITICAL ANALYSIS AND LOGICAL THINKING** (Goal: Students will be able to organize, interpret, and evaluate evidence and ideas within and across disciplines; draw reasoned inferences and defensible conclusions; and solve problems and make decisions based on analytical processes.)

Faculty submitting the Learning Outcomes: Barbara Antonicka

Date: 3/27/2013

[Instructions: Please match the Learning Outcomes in the left hand column to those of the course you are submitting for Gen Ed approval. List the corresponding course outcomes in the right hand column to indicate a match.]

BOR TAP's Learning Outcomes	Corresponding Outcomes for Course Named Above
1. Identifying arguments: Identify issues, evidence and reasoning processes; distinguish facts from opinion; recognize various types of arguments	<ul style="list-style-type: none">• Prepare effective speeches using appropriate delivery techniques.• Evaluate sources of information influencing his/her self-concept and perception.• Express him/herself effectively using principles of verbal messages.• Analyze sources of interpersonal conflict and evaluate effectiveness of conflict management strategies within interpersonal relationships.• Apply the principles of conflict management to group interactions.
2. Formulating arguments: Formulate good arguments, including a significant focus on inductive reasoning.	<ul style="list-style-type: none">• Prepare effective speeches using appropriate delivery techniques.• Apply research and audience analysis skills to create public presentations.• Apply pre-speaking strategies to create, outline, and present public speeches.• Evaluate sources of information influencing his/her self-concept and perception.• Analyze sources of interpersonal conflict and evaluate effectiveness of conflict management strategies within

	<p>interpersonal relationships.</p> <ul style="list-style-type: none"> • Apply the principles of conflict management to group interactions.
3. Analysis: Break subject matter into components and identify their interrelations to ascertain the defining features of the work and their contributions to the whole.	<ul style="list-style-type: none"> • Prepare effective speeches using appropriate delivery techniques. • Apply research and audience analysis skills to create public presentations. • Apply pre-speaking strategies to create, outline, and present public speeches.
4. Evaluation: Identify assumptions, assessing the quality and reliability of sources of evidence, and demonstrating knowledge of the criteria for evaluating the success of each kind of inference.	<ul style="list-style-type: none"> • Prepare effective speeches using appropriate delivery techniques. • Apply research and audience analysis skills to create public presentations. • Apply pre-speaking strategies to create, outline, and present public speeches. • Evaluate the functions and use of non-verbal communication. • Express him/herself effectively using principles of verbal messages. • Apply principles of effective listening.
5. Synthesis: Draw together disparate claims into a coherent whole in order to arrive at well-reasoned and well-supported inferences that can be justified as a conclusion.	<ul style="list-style-type: none"> • Prepare effective speeches using appropriate delivery techniques. • Evaluate sources of information influencing his/her self-concept and perception.
	<p><i>Additional Outcomes</i></p> <ul style="list-style-type: none"> • Reflect – in writing – on presentations, group projects, and individual projects • Make connections and recommendations

	<ul style="list-style-type: none">• Analyze the stages of small group development, including membership roles.• Recognize and avoid fallacies of logical reasoning• Deliver speeches with a variety of purposes: special occasion; informative, including a demo; persuasive, including Monroe's motivated sequence• Recognize barriers to perception• Recognize fraudulent listening• Use primary and secondary research in preparation of speeches• Practice options for delivery of speeches: extemporaneous, manuscript, memorized, and impromptu• Practice job related communication, including interview• Develop and use presentational aids, including presentational software
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