*Business Division*

# BUSINESS FINANCE

This program is designed to provide students with a course of study which will prepare them to assume positions as support personnel in banking, real estate, the insurance industry, and corporate finance departments or non-profit organizations. It is envisioned as a career program. The primary goal of the Finance Program is to prepare students for entry level employment in the field. Also available is the Finance Certificate which is designed for individuals seeking professional advancement. Students are strongly urged to seek the advice of a counselor if they intend to pursue a baccalaureate degree or certificate in finance.

*General Education Core course listings and definitions appear on pages 53-54. Placement testing will determine the sequencing of courses. Additional courses may be required.*

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| **Competency or Program Requirement** | **Course Number and Title** | Required Credits |
| Aesthetic Dimensions/Written Communication | Choose any Aesthetic Dimensions/Written Communication listed | 3 |
| Continuing Learning and Information Literacy/Ethics | CSA\*H105 Introduction to Software Applications or CSC\*H101 Introduction to Computers | 3 |
| Critical Analysis and Logical Thinking/Written Communication | ENG\*H101 Composition | 3 |
| Historical Knowledge | BBG\*H231 Business Law I | 3 |
| Oral Communication | Choose any Oral Communication listed | 3 |
| Quantitative Reasoning | MAT\*H167 Principles of Statistics | 3 |
| Scientific Knowledge◊ | Choose any Scientific Knowledge listed | 3-4 |
| Scientific Reasoning◊ | Choose any Scientific Reasoning listed | 3-4 |
| Social Phenomena | ECN\*H101 Principles of Macroeconomics | 3 |
| Written Communication | Choose any Written Communication listed—Prefer ENG\*H102 Literature and Composition or ENG\*H200 Advanced Composition | 3 |
| Program Requirements | ACC\*H113 Principles of Financial Accounting | 3 |
| ACC\*H117 Principles of Managerial Accounting | 3 |
| BFN\*H201 Principles of Finance | 3 |
| BBG\*H232 Business Law II | 3 |
| ECN\*H250 Money and Banking | 3 |
| BMG\*H202 Principles of Management | 3 |
| BFN\*H220 Financial Management | 3 |
| BBG\*H210 Business Communications | 3 |
| ECN\*H102 Microeconomics | 3 |
| Program Elective1:  | 3 |

## Total Credits: 61-62

*Any given course may only be used to satisfy one of the competency areas even if it is listed under more than one.*

1Choose one of the following:

BFN\*H125 Principles of Banking

BFN\*H126 Principles of Insurance

BFN\*H203 Principles of Investment

BRE\*H205 Real Estate Law

BFN\*H208 Financial Analysis

BRE\*H201 Real Estate Principles

1Selection of Finance courses should be made in consultation with Business faculty advisor.

◊ At least one Scientific Knowledge and Understanding OR Scientific Reasoning course must have a lab component.

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| ***Program Outcomes*** |

*Upon successful completion of all program requirements, graduates will be able to:*

1. Demonstrate knowledge of business finance including financial planning, long and shortterm financing, fixed assets management and management of long-term debt.
2. Identify strategies and practices in government and consumer financing.
3. Demonstrate knowledge of monetary, fiscal and debt management policies of government.
4. Demonstrate knowledge of basic analytical techniques, problem-solving and decision-making.
5. Identify the basic concepts of Asset Management and be able to provide an overview of Liability-and Deposit-Management as they relate to the financial services industry.
6. Identify techniques for managing working capital and demonstrate knowledge of the capital budgeting process.

***Associate***

***Degree***

***Programs***

1. Provide an understanding of how the United States economic system is organized, how it functions and how it impacts the global economy.
2. Identify the major goals and functions of financial management.
3. Understand the principle components of financial analysis in all levels of the business organization.
4. Demonstrate an understanding of the interrelationships between Finance and all other areas within a business, including working with other departments, to achieve overall strategic goals.