

**Course Title & Number:** Public Speaking COM 173

**Competency Area:** ORAL COMMUNICATION IN ENGLISH (Goal: Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.)

**Faculty submitting the Learning Outcomes:** L. Kaufman and B.A. Scott

**Date:** late

**[Instructions:** Please match the Learning Outcomes in the left hand column to those of the course you are submitting for Gen Ed approval. List the corresponding course outcomes in the right hand column to indicate a match.]

BOR TAP's Learning Outcomes	Corresponding Outcomes for Course Named Above
1. Respond to Rhetorical Situations	Choose a topic for a targeted purpose and audience
1.1 Identify and evaluate the specific audience and purpose in different communication situations, and adapt the communication appropriately to those situations.	Identify available types of support and select appropriate support based on the topic, audience, setting, and purpose
1.2 Develop effective messages that influence attitudes, beliefs, and actions through appropriate, logical, ethical, and emotional appeals.	Select appropriate organizational patterns to fit the needs of speech audience and occasion
1.3 Recognize when others do not understand the message and then manage those misunderstandings.	Select words that are appropriate to the topic, audience, purpose, context, and speaker
1.4 Listen effectively by understanding, remembering, interpreting, evaluating, and responding appropriately to the speech of others.	Distinguish between statements of fact and statements of opinion
	Distinguish between emotional and logical arguments
	Synthesize and evaluate by drawing logical inferences and conclusions
	Recognize discrepancies between the speaker's verbal and nonverbal messages
	Analyze a variety of speeches to demonstrate active listening

	techniques
<p>2. Use Sources</p> <p>2.1 Locate, evaluate, use, and acknowledge sources appropriate to the communication purpose.</p> <p>2.2 Synthesize and integrate others' ideas purposefully and ethically into their own communication.</p> <p>2.3 Summarize, paraphrase, and quote accurately the ideas of others, clearly differentiating them from the students' own ideas.</p>	<p>Identify the various purposes of discourse</p> <p>Formulate a thesis statement that summarizes the central message in a manner consistent with the purpose</p> <p>Identify available types of support and select appropriate support based on the topic, audience, setting, and purpose</p> <p>Select appropriate organizational patterns to fit the needs of speech audience and occasion</p> <p>Outline a suitable organizational pattern for a speech</p>
<p>3. Craft Logical Arguments</p> <p>3.1 Select an appropriate and effective medium for communicating.</p> <p>3.2 Provide clear and logical evidence, support, or illustration for their assertions.</p>	<p>Formulate a thesis statement that summarizes the central message in a manner consistent with the purpose</p> <p>Identify available types of support and select appropriate support based on the topic, audience, setting, and purpose</p> <p>Select appropriate organizational patterns to fit the needs of speech audience and occasion</p>

<p>3.3 Choose appropriate and effective organizing methods for the message, employing effective transitions and signposts.</p>	<p>Outline a suitable organizational pattern for a speech  Select words that are appropriate to the topic, audience, purpose, context, and speaker  Employ vocal variety in rate, pitch, and intensity  Demonstrate nonverbal behavior that supports the verbal message  Distinguish between statements of fact and statements of opinion  Distinguish between emotional and logical arguments  Synthesize and evaluate by drawing logical inferences and conclusions</p>
<p>4. Apply Language Conventions</p> <p>4.1 Use diction, tone, and level of formality appropriate to audience, purpose, and situation.</p> <p>4.2 Use pronunciation, grammar, articulation, and nonverbal behaviors appropriate for the message and designated audience.</p>	<p>Select words that are appropriate to the topic, audience, purpose, context, and speaker  Employ vocal variety in rate, pitch, and intensity  Demonstrate nonverbal behavior that supports the verbal message</p>
<p>5. Formulate Effective Communication Strategies</p> <p>5.1 Reflect on and explain the effectiveness of their communication choices regarding the audience, purpose, and situation.</p> <p>5.2 Speak ethically by accepting responsibility for their communication practices and by communicating openly and directly.</p> <p>5.3 Revise and rehearse speeches before delivery.</p> <p>5.4 Work collaboratively with others, including managing discussion,</p>	<p>Identify the various purposes of discourse</p> <p>Outline a suitable organizational pattern for a speech</p> <p>Select words that are appropriate to the topic, audience, purpose, context, and speaker</p> <p>Synthesize and evaluate by drawing logical inferences and conclusions</p> <p>Analyze a variety of speeches to demonstrate active listening techniques</p>

tasks, and information.	
	<i><b>Additional Outcomes</b></i>